

THE COLUMBUS ZOOLOGICAL PARK ASSOCIATION
Board of Directors Meeting
Wednesday, December 11, 2024

- I. **CALL TO ORDER:** The meeting, which was held at Safari Golf Course's Events Center, was called to order at 4:05 PM.

Attendance was noted as follows:

Bergwall, Tim	E	McConnell II, John H.	P
Brown, Michael	P	Mentel, Sean	A
Caulin-Glaser, Dr. Teri	P	Moore, Rustin	E
Davis, Victor, Rev. Dr.	P	O'Grady, Pam	P
Gusty, Dan	P	Owens, Kathy	P
Hastings, Adriana	P	Paul, Kenneth	P
Jackson, Brent	P	Schmid, Tom (ex-officio)	P
Lloyd, Katie Wolfe	P	Talarek, Zachary	P
Mallory, Lark	P	Wunsch, E. J.	P
Massanova, Jennifer	E		

Zoo staff attending: Senior Vice President of External Affairs, Brian Harman; Senior Vice President of Finance, Angel Mumma; Senior Vice President of Operations and Sustainability, Jen Ryan; Senior Vice President of Human Resources, Carman Wirtz; Vice President of Legal Affairs, Teresa McIntyre; Vice President of Philanthropy, Mayme Norman; Director of DEIAB, Sathu Alagappan; Board Liaison, Suzy Lucci, and Recording Secretary, Sarah Doepeke.

Also in attendance at the meeting: Franklin County Administrator Ken Wilson

II. **FINANCE – 2025 OPERATING PLAN & BUDGET**

Angel Mumma reviewed the 2025 Zoo budget with the Board. She detailed 2025 membership pricing and changes to the Family Plus membership. She also discussed accessibility efforts and the plan to continue the Discovery Membership and the Franklin County school program, which provides free passes to students in a number of Franklin County school districts. The Board discussed ways to improve utilization of this program. Ms. Mumma also reviewed general admission pricing, attendance projections, and revenue and expense highlights.

Ms. Mumma then reviewed the 2025 Zoombezi Bay budget, giving an overview of membership pricing, attendance projections, and revenue and expenses highlights. We are predicting an attendance increase with the opening of Conservation Tower and its three new slides next year.

Ms. Mumma gave similar updates for 2025 budgets for The Wilds and Safari Golf Course, followed by an update on and budget for the Columbus Center for Wildlife Conservation.

Finally, Ms. Mumma discussed 2025 capital budgets and planned capital improvements for all properties.

Following these updates, a motion to approve the 2025 budget was introduced by Brent Jackson. The motion was seconded by Adriana Hastings and approved.

Following the budget update, Angel Mumma gave an overview of the Levy Oversight Committee meeting and discussed the resolution for disbursement of levy funds.

A motion to approve the disbursement of \$5,158,681.34 from Franklin County to the Columbus Zoological Park Association for expenses incurred between September 1, 2024 through

November 30, 2024 was introduced by Adriana Hastings. The motion was seconded by Dan Gusty and approved.

III. SECRETARY'S REPORT

John H. McConnell II asked if there were any additions or corrections to the minutes from the September 25, 2024 Board of Directors meeting. There being none, a motion to approve the minutes was made by Michael Brown and seconded by Lark Mallory. The minutes were approved as presented.

IV. ELECTION OF OFFICERS & NEW BOARD MEMBERS

The Board Nominating and Governance Committee discussed several recommendations with the Board.

Following discussion, a motion to approve Chris Boynton as a new member of the Zoo Board of Directors was introduced by Katie Wolfe Lloyd. The motion was seconded by Dan Gusty and approved.

A motion to approve Tony Collins as a new member of the Zoombezi Bay Board of Directors was introduced by Victor Davis. The motion was seconded by Michael Brown and approved.

Mr. Schmid then reviewed the proposed slate of officers for 2025-2026 with the Board:

Chairperson – Dan Gusty
Vice Chairperson – John H. McConnell II
Secretary – Adriana Hastings
Treasurer – Brent Jackson
Immediate Past Chair – Katie Wolfe Lloyd

A motion to approve the slate of officers was introduced by Ken Paul. The motion was seconded by Victor Davis and approved.

V. DEIAB UPDATE

Sathu Alagappan provided an update on DEIAB initiatives. She detailed the work that has happened between May and November, what is happening now, and what is happening next. The focus has been on internal trainings and planning and design work with new buildings and spaces.

Following discussion, the Board agreed to further discuss our diversity spend at the next Board meeting.

VI. 2040 FRAMEWORK UPDATE

Jen Ryan gave an update on the 2040 Framework, including an overview of conceptual development of the aquarium.

VII. FINDINGS FROM THE FRAMEWORK FUNDING FEASIBILITY STUDY

Brian Harman introduced Adam Miller from CCS to discuss the results of the recent funding feasibility study. Mr. Miller explained the objectives of this study, which were to gauge community reactions, gather feedback, and learn what resonates in regards to communications. Mr. Miller then reviewed key findings of the study as well as an overview of the campaign readiness scorecard and recommendations for moving forward.

VIII. ADJOURNMENT

There being no further business to discuss, a motion to adjourn the meeting was introduced by Dan Gusty. The motion was seconded by Adriana Hastings and approved. The meeting adjourned at 5:56 PM.

 Chairperson
Katie Wolfe Lloyd, Chairperson


Sarah Doepke, Recording Secretary