



RendezZoo

A WILD EVENING FOR GOOD

PRESENTED BY



FIFTH THIRD

SPONSORSHIP
OPPORTUNITIES



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RendeZOO is a new and dazzling event to be held every summer—a can't-miss event that celebrates community, conservation, and creativity. This spectacular night under the stars brings together thousands of guests to experience gourmet dishes from top local restaurants, breathtaking performances, and visual arts that electrify the atmosphere, all complemented by magical up-close encounters with the Zoo's extraordinary residents. From the culinary delights to the vibrant entertainment, RendeZOO is the perfect way to kick off summer with style and purpose.

Sponsoring RendeZOO is more than supporting a soon-to-be beloved event—it's an opportunity to spotlight your brand before an engaged and influential audience while demonstrating your commitment to wildlife conservation and community impact. Proceeds from RendeZOO directly benefit the Zoo's conservation and education initiatives, protecting endangered species and inspiring future generations to care about the natural world. As a sponsor, your partnership positions your organization as a champion for the planet, providing meaningful exposure through event promotions, on-site recognition, and alignment with the Zoo's globally respected mission.

By sponsoring or attending RendeZOO, you're making a difference that reaches far beyond the Zoo's gates—supporting efforts to empower people and protect wildlife. It's a night of celebration with a powerful purpose, where your involvement fuels change and creates memories that last a lifetime.

WATER'S EDGE STAGE SPONSOR

\$25,000

RECOGNITION INCLUDES

- Name and logo on banner at Water's Edge Events Park Stage
 - Name and logo in event program (digital and/or printed)
 - Name and logo on the RendeZOO web page
 - Name on the RendeZOO digital signage throughout the night of the event
 - Name and logo on signage located at the entrance of the Zoo on the night of the event
 - Ten (10) Emerald Circle Premium Tickets to RendeZOO
 - Twenty-five (25) Ruby Guild tickets to RendeZOO
 - Additional Ruby Guild tickets may be purchased at a discounted rate of \$135 until sold out
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ADVENTURE COVE STAGE SPONSOR

\$25,000

RECOGNITION INCLUDES

- Name and logo on banner at Adventure Cove Stage
 - Name and logo in event program (digital and/or printed)
 - Name and logo on the RendeZOO web page
 - Name on the RendeZOO digital signage throughout the night of the event
 - Name in the Columbus Zoo and Aquarium Beastly Banner E-magazine
 - Name and logo on signage located at the entrance of the Zoo on the night of the event
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LAKESIDE THEATER SPONSOR

\$25,000

RECOGNITION INCLUDES

- Name and logo on banner at Lakeside Theater
 - Name and logo in event program (digital and/or printed)
 - Name and logo on the RendeZOO web page
 - Name on the RendeZOO digital signage throughout the night of the event
 - Name in the Columbus Zoo and Aquarium Beastly Banner E-magazine
 - Name and logo on signage located at the entrance of the Zoo on the night of the event
 - Ten (10) Emerald Circle Premium Tickets to RendeZOO
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BEASTLY BITES SPONSOR

\$15,000

RECOGNITION INCLUDES

- Name and logo on banner at Lakeside Theater
 - Name and logo in event program (digital and/or printed)
 - Name and logo on the RendeZOO web page
 - Name on the RendeZOO digital signage throughout the night of the event
 - Name in the Columbus Zoo and Aquarium Beastly Banner E-magazine
 - Name and logo on signage located at the entrance of the Zoo on the night of the event
 - Eight (8) Emerald Circle Premium Tickets to RendeZOO
 - Fifteen (15) Ruby Guild tickets to RendeZOO
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YELLOW BRICK ROAD SPONSOR

\$15,000

RECOGNITION INCLUDES

- Name and logo on pathways from Adventure Cove to Water's Edge Events Park (design to adhere to Zoo graphic standards)
 - Name and logo in event program (digital and/or printed)
 - Name and logo on the RendeZOO web page
 - Name on the RendeZOO digital signage throughout the night of the event
 - Name in the Columbus Zoo and Aquarium Beastly Banner E-magazine
 - Name and logo on signage located at the entrance of the Zoo on the night of the event
 - Eight (8) Emerald Circle Premium Tickets to RendeZOO
 - Fifteen (15) Ruby Guild tickets to RendeZOO
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BEVERAGE SPONSOR

\$10,000

RECOGNITION INCLUDES

- Name and logo at beverage bars located throughout the event (design to adhere to Zoo graphic standards)
 - Name and logo in event program (digital and/or printed)
 - Name and logo on the RendeZOO web page
 - Name on the RendeZOO digital signage throughout the night of the event
 - Name in the Columbus Zoo and Aquarium Beastly Banner E-magazine
 - Name and logo on signage located at the entrance of the Zoo on the night of the event
 - Six (6) Emerald Circle Premium Tickets to RendeZOO
 - Ten (10) Ruby Guild tickets to RendeZOO
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ART SPONSOR

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RECOGNITION INCLUDES

- Name and logo at artists' tents (design to adhere to Zoo graphic standards)
 - Name and logo in event program (digital and/or printed)
 - Name and logo on the RendeZOO web page
 - Name on the RendeZOO digital signage throughout the night of the event
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 - Name and logo on signage located at the entrance of the Zoo on the night of the event
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ANIMAL AMBASSADOR SPONSOR

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RECOGNITION INCLUDES

- Name and logo at up to five (5) Animal Ambassador locations
 - Name and logo in event program (digital and/or printed)
 - Name and logo on the RendeZOO web page
 - Name on the RendeZOO digital signage throughout the night of the event
 - Name in the Columbus Zoo and Aquarium Beastly Banner E-magazine
 - Name and logo on signage located at the entrance to the Zoo the night of the event
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CONSERVATION LAKE ENTERTAINMENT SPONSOR

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RECOGNITION INCLUDES

- Name and logo displayed at tents of musical acts (design to adhere to Zoo graphic standards)
 - Name and logo in event program (digital and/or printed)
 - Name and logo on the RendeZOO web page
 - Name on the RendeZOO digital signage throughout the night of the event
 - Name in the Columbus Zoo and Aquarium Beastly Banner E-magazine
 - Name and logo on sponsor located at the entrance to the Zoo the night of the event
 - Six (6) Emerald Circle Premium Tickets to RendeZOO
 - Ten (10) Ruby Guild tickets to RendeZOO
 - Additional Adventurer level tickets may be purchased at a discounted rate of \$135 until sold out
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PHOTO BOOTH SPONSOR

\$5,000

RECOGNITION INCLUDES

- Name and logo at photo booth (design to adhere to Zoo graphic standards)
 - Photo booth will be located in prominent location in the Zoo's Shores region
 - Name and logo in event program (digital and/or printed)
 - Name and logo on the RendeZOO web page
 - Name on the RendeZOO digital signage throughout the night of the event
 - Name in the Columbus Zoo and Aquarium Beastly Banner E-magazine
 - Name and logo on signage located at the entrance of the Zoo on the night of the event
 - Four (4) Emerald Circle Premium Tickets to RendeZOO
 - Ten (10) Ruby Guild tickets to RendeZOO
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T-SHIRT SPONSOR

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RECOGNITION INCLUDES

- Name and logo printed on RendeZOO T-shirt for RendeZOO staff and volunteers
- Name and logo in event program (digital and printed)
- Name and logo on the RendeZOO website
- Name on the RendeZOO digital signage throughout the night of the event
- Name in the Columbus Zoo and Aquarium Beastly Banner E-magazine
- Name and logo on signage located at the entrance to the Zoo the night of the event
- Four (4) Family Circle Premium Tickets to RendeZOO
- Ten (10) Ruby Guild tickets to RendeZOO
- Additional Ruby Guild tickets may be purchased at a discounted rate of \$135 until sold out



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