



PRESENTED BY  OhioHealth

2025 SPONSORSHIP OPPORTUNITIES



Run Wild, presented by OhioHealth, is a 5k run celebrating wildlife conservation! Run Wild supports various conservation projects and initiatives at the Columbus Zoo and Aquarium and the mission of Empowering People. Saving Wildlife.

Runners and walkers will journey around the Zoo, past our pollinator gardens, and finish at Zoombezi Bay where they and their guests will enjoy a private pool party before the park opens. This event allows participants to see the Zoo from a unique vantage point, support conservation initiatives, and gain the numerous health benefits of an active lifestyle.

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**WILDLIFE
SPONSOR
\$1,000**

RECOGNITION INCLUDES

- Name and logo on Evens Page of Columbus Zoo and Aquarium website
- Name and tag on all applicable social media posts
- Name and logo on applicable physical event signage
- Name and logo on applicable digital event signage
- Two (2) complimentary registration entries
- Registration code for 10% off entry fee
- Opportunity for on-site activation before run
- Logo on M3S Run Wild event page
- Logo on M3S Run Wild email newsletter
- Two (2) PA announcements per hour during the run

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**SUPPORTING
SPONSOR
\$5,000**

RECOGNITION INCLUDES

- All Wildlife Sponsor assets
- Five (5) total complimentary registration entries
- Five (5) good-any-day Zoombezi Bay tickets
- Two start/finish line banners
- Logo on start/finish line arch
- Opportunity to include insert/promo in participant event packet

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**CONSERVATION
SPONSOR
\$10,000**

RECOGNITION INCLUDES

- All Supporting Sponsor assets
- Eight (8) total complimentary registration entries
- Fifteen (15) good-any-day Zoombezi Bay tickets
- Opportunity for on-site activation pre-run start
- Prominent logo presence at the top of start/finish line
- Opportunity to include promotion at event participants in post-run email

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**WAVE POOL
PARTY SPONSOR
\$15,000**

RECOGNITION INCLUDES

- All Conservation Sponsor assets
- Ten (10) total complimentary registration entries
- Ten (10) good-any-day Zoo tickets
- Opportunity for on-site activation at Wave Pool Party post-run
- Opportunity to send stand-alone email to participants (shared with Presenting Partner)