



LIGHTS, CAMERA, CONSERVATION!

SATURDAY, MAY 30, 2026

Entering its second year, RendeZOO promises to be even more exciting, vibrant, and unforgettable than before. This dazzling summer tradition celebrates community, conservation, and creativity, inviting thousands of guests (21+ only) to experience a spectacular night under the stars filled with gourmet dishes from top local restaurants, breathtaking performances, and stunning visual arts that electrify the atmosphere. Add in magical up-close encounters with the Zoo's extraordinary residents, and you have an evening that's as inspiring as it is entertaining.

From the culinary delights to the captivating entertainment, RendeZOO is quickly becoming the way to kick off summer with style and purpose. Sponsoring RendeZOO is more than supporting a beloved new tradition—it's an opportunity to shine before an engaged and influential audience while demonstrating your commitment to wildlife conservation and community impact.

Proceeds from RendeZOO directly benefit the Zoo's conservation and education initiatives, protecting endangered species and inspiring future generations to care for the natural world. As a sponsor, your partnership positions your organization as a champion for the planet, with meaningful exposure through event promotions, on-site recognition, and alignment with the Zoo's globally respected mission.

By sponsoring or attending RendeZOO, you're helping this growing tradition make an even bigger impact—fueling change, creating memories that last a lifetime, and celebrating a community united for wildlife.

Questions about RendeZOO?
Contact Colby Falconer at 614-724-3421
or at colby.falconer@columbuszoo.org

\$20,000

Wild Ops Backlot in our Water's Edge Events Park

Enter an action-packed world of intrigue, and undercover heroes, showing how wildlife champions fight for species survival in high-octane ways. This region includes a casino, a stage for entertainment, and numerous food and beverage options.

RECOGNITION INCLUDES:

- Name and logo on banner at Water's Edge Events Park Stage
- Name and logo on guests' event map
- Name and logo on the RendeZOO web page
- Name on the RendeZOO digital signage throughout the Zoo on the night of the event
- Name and logo on signage located at the entrance of the Zoo on the night of the event
- Ten (10) Premium Tickets to RendeZOO
- Twenty (20) General Admission tickets to RendeZOO
- Additional General Admission tickets may be purchased at a discounted rate of \$125 until sold out

\$15,000

Edge of Reality around Conservation Lake

Cross into a realm where sci-fi adventures and paranormal legends collide—complete with a cosmic lounge, and otherworldly creatures that spark imagination and highlight species that seem out of this world but are very real. This region includes a stage for entertainment and numerous food and beverage options.

RECOGNITION INCLUDES:

- Name and logo throughout Conservation Lake and inside Lakeside Theater
- Name and logo in event program (digital and/or printed)
- Name and logo on the RendeZOO web page
- Name on the RendeZOO digital signage throughout the Zoo on the night of the event
- Name and logo on signage located at the entrance of the Zoo on the night of the event
- Eight (8) Premium Tickets to RendeZOO
- Sixteen (16) General Admission tickets to RendeZOO
- Additional General Admission tickets may be purchased at a discounted rate of \$125 until sold out

\$10,000

Trek of the Ancients in our North America Trek Region

Journey through North America with formidable bears, soaring eagles, and even mythical lore—celebrating both ancient legacies and the need to protect them today. This region will include our special VIP reception from 5:30 – 7:00 PM and remain open until 9 PM for all guests with various food and beverage options.

Frontier Outpost in our Adventure Cove Region

A classic western town brought to life with a saloon, chuckwagons, line dancing, and country tunes, where tales of grit and survival connect to the resilience of wildlife across untamed frontiers all over the world. This region includes a stage for entertainment and numerous food and beverage options.

Shoreside Studio in our Shores and Aquarium Region

Step into the golden age of musicals that celebrate the harmony between people, wildlife, and the arts. This region includes food and beverage options, visual and performing arts, and photo opportunities for guests.

RECOGNITION INCLUDES:

- Name and logo throughout chosen region (design to adhere to Zoo graphic standards)
- Name and logo in event program (digital and/or printed)
- Name and logo on the RendeZOO web page
- Name on the RendeZOO digital signage throughout the Zoo on the night of the event
- Name and logo on signage located at the entrance of the Zoo on the night of the event
- Six (6) Premium Tickets to RendeZOO
- Fourteen (14) General Admission tickets to RendeZOO
- Additional General Admission tickets may be purchased at a discounted rate of \$125 until sold out

\$7,500

Uptown Love in our Main Street between Shores and Congo

This rom-com-inspired urban streetscape highlights how humans and wildlife co-exist in shared spaces, inviting guests to see their own neighborhoods as vital habitats.

RECOGNITION INCLUDES:

- Name and logo throughout the region (design to adhere to Zoo graphic standards)
- Name and logo in event program (digital and/or printed)
- Name and logo on the RendeZOO web page
- Name on the RendeZOO digital signage throughout the Zoo on the night of the event
- Name and logo on signage located at the entrance of the Zoo on the night of the event
- Four (4) Premium Tickets to RendeZOO
- Twelve (12) General Admission tickets to RendeZOO
- Additional General Admission tickets may be purchased at a discounted rate of \$125 until sold out

\$5,000

Overture Plaza at the Entry Plaza

Step into the golden age of musicals that celebrate the harmony between people, wildlife, and the arts. This region includes food and beverage options, visual and performing arts, and photo opportunities for guests.

Nightfall Hollow at Congo Social

A gothic, shadowy realm of mystery where eerie film motifs blend with nocturnal animals, reminding us that even the most misunderstood creatures deserve protection. This region includes food and beverage options and photo opportunities for guests.

The Lost Habitat in the Australia and the Islands Region

Discover echoes of vanished species alongside whispers of creatures yet to be discovered—reminding us that protecting today's wildlife safeguards both memory and mystery. Our Dino Island ride will add a larger-than-life adventure, connecting prehistory to the conservation challenges of today. This region includes the Zoo's Dino Ride, an interactive experience, and photo opportunities for guests.

Zoolarious at Congo Marketplace

Comedy takes center stage with a wink and a laugh, proving that humor is one of the best tools to inspire conservation and keep wildlife top of mind. This region includes food and beverage options, and two shows featuring national comedians.

FILM GENRE REGION OPPORTUNITIES

RECOGNITION INCLUDES:

- Name and logo throughout the chosen region (design to adhere to Zoo graphic standards)
- Name and logo in event program (digital and/or printed)
- Name and logo on the RendeZOO web page
- Name on the RendeZOO digital signage throughout the Zoo on the night of the event
- Name and logo on signage located at the entrance of the Zoo on the night of the event
- Four (4) Premium Tickets to RendeZOO
- Ten (10) General Admission tickets to RendeZOO
- Additional General Admission tickets may be purchased at a discounted rate of \$125 until sold out

OTHER OPPORTUNITIES

\$10,000

Blockbuster Bites Sponsor

Serving up star-worthy flavor, this sponsorship celebrates the culinary magic that fuels every unforgettable scene. From gourmet creations to crowd-pleasing bites, your logo will be displayed at food locations to allow guests to savor the delicious side of conservation.

Reel Refreshments Sponsor

Raise a glass to wildlife! As the beverage star of the evening, your logo will be at bars to keep the action flowing with signature drinks and refreshing pours that make every toast a tribute to conservation in motion.

RECOGNITION INCLUDES:

- Name and logo at restaurant or bar locations throughout the event (design to adhere to Zoo graphic standards)
- Name and logo in event program (digital and/or printed)
- Name and logo on the RendeZOO web page
- Name on the RendeZOO digital signage throughout the Zoo on the night of the event
- Name and logo on signage located at the entrance of the Zoo on the night of the event
- Six (6) Premium Tickets to RendeZOO
- Fourteen (14) General Admission tickets to RendeZOO
- Additional General Admission tickets may be purchased at a discounted rate of \$125 until sold out

\$5,000

Art Department Sponsor

Bringing creativity to life in real time, this sponsorship spotlights talented local artists as they transform blank canvases into conservation-inspired masterpieces—proving that art and wildlife protection share the same creative spark.

Creature Features Sponsor

Step into the spotlight with the real stars of the show—our incredible animal ambassadors and the dedicated staff who share their stories. This sponsorship connects your brand to the heart of wildlife conservation, one unforgettable encounter at a time.

Soundstage Sponsor

Featuring local musical acts that bring every corner of RendeZOO to life, this sponsorship sets the soundtrack for the night. Your brand helps guests experience the rhythm of conservation through dynamic performances that keep the energy soaring as they explore each region.

On-Set Extras Sponsor

Bringing the film genres to life, this sponsorship highlights the lively entertainers, roving characters, and spontaneous acts that keep every scene buzzing with energy. Your brand helps create those unscripted moments of joy that make guests feel like they've stepped straight onto a movie set in motion.

RECOGNITION INCLUDES:

- Name and logo displayed in areas of sponsored entertainment (design to adhere to Zoo graphic standards)
- Name and logo in event program (digital and/or printed)
- Name and logo on the RendeZOO web page
- Name on the RendeZOO digital signage throughout the Zoo on the night of the event
- Name and logo on sponsor located at the entrance to the Zoo the night of the event
- Four (4) Premium Tickets to RendeZOO
- Ten (10) General Admission tickets to RendeZOO
- Additional Adventurer level tickets may be purchased at a discounted rate of \$125 until sold out

\$2,500

Glam Cam (Photo Booth) Sponsor

This sponsorship captures the star power of the night with two dazzling photo locations where guests strike their best red-carpet poses. Your brand helps preserve memories and magic, one snapshot at a time.

Merch & Memorabilia Sponsor

Every great film leaves behind iconic keepsakes—and RendeZOO is no different. This sponsorship lets your brand star on exclusive event merchandise, from collectible glasses to limited-edition shirts, giving guests a tangible way to take the magic home.

OTHER OPPORTUNITIES

RECOGNITION INCLUDES:

- Name and logo printed at locations of sponsorship
- Name and logo in event program (digital and/or printed)
- Name and logo on the RendeZOO web page
- Name on the RendeZOO digital signage throughout the Zoo on the night of the event
- Name and logo on signage located at the entrance to the Zoo the night of the event
- Two (2) Premium Tickets to RendeZOO
- Six (6) General Admission tickets to RendeZOO
- Additional General Admission tickets may be purchased at a discounted rate of \$125 until sold out

Questions about RendeZOO?

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