



SATURDAY, JULY 12, 2026

Run Wild, presented by OhioHealth, is a 5k run celebrating wildlife conservation! Run Wild supports various conservation projects and initiatives at the Columbus Zoo and Aquarium and the mission of Empowering People. Saving Wildlife.

Runners and walkers will journey around the Zoo, past our pollinator gardens, and finish at Zoombezi Bay where they and their guests will enjoy a private pool party before the park opens. This event allows participants to see the Zoo from a unique vantage point, support conservation initiatives, and gain the numerous health benefits of an active lifestyle.

All sponsorships will include a set number of complimentary race entries, a discount registration code and Zoo or Zoombezi Bay tickets.

Questions about Run Wild?

Contact Caitlin Garling at 614-724-3365 or at caitlin.garling@columbuszoo.org



\$1,500

ROUTE SIGNAGE SPONSOR

Help keep the mood light and the vibes fun along the Run Wild race route. Signs can be customized with your branding and messaging or feature fun Zoo facts. The ideas are limitless!

RECOGNITION INCLUDES:

- Customized signage along the race route
- Inclusion on the Run Wild event page of the M3S Sports website
- Opportunity to include swag items in participant packets
- Inclusion in start line signage
- Inclusion on the Run Wild event page of the Columbus Zoo and Aquarium website

\$2,000

PACKET PICKUP SPONSOR

Run Wild 2026 will see over 2,100 participants, all of which need to pick up their race packet. Drive customers to your business by being the host location for packet pickup.

RECOGNITION INCLUDES:

- Inclusion on the Run Wild event page of the M3S Sports website
- Inclusion on all race week communications from M3S Sports
- Opportunity to include swag items in participant packets
- Inclusion on start line signage
- Inclusion on the Run Wild event page of the Columbus Zoo and Aquarium website



\$3,000

RECOVERY ZONE SPONSOR

Help the runners and walkers recover at the wave pool as the Recovery Zone sponsor. You'll be the first one they see as they come off the course and get ready to have a splashing good time at their private wave pool party before the park opens.

RECOGNITION INCLUDES:

- Inclusion on the Run Wild event page of the M3S Sports website
- Inclusion on all race week communications from M3S Sports
- Opportunity to include swag items in participant packets
- Inclusion on start line signage
- Prominent logo presence at the finish line
- Inclusion on the Run Wild event page of the Columbus Zoo and Aquarium website

\$5,000

SHIRT SPONSOR

Runners and walkers love their race shirts, and Run Wild is no exception. In 2025 we partnered with Recover Brands, a company who focuses on sustainability by recycling old race shirts into new ones. Help continue to make Run Wild sustainable by being the 2026 shirt sponsor.

RECOGNITION INCLUDES:

- Inclusion on the Run Wild event page of the M3S Sports website
- Inclusion on all race week communications from M3S Sports
- Opportunity to include swag items in participant packets
- Inclusion on start line signage
- Prominent logo placement on shirts
- Inclusion on the Run Wild event page of the Columbus Zoo and Aquarium website
- Inclusion in social media posts on the Columbus Zoo and Aquarium social accounts promoting the shirt program

\$10,000

WAVE POOL PARTY SPONSOR

M3S Sports is known for their fun finish lines like “Finish on the 50” (OSU Four Miler), “Finish on 18” (Memorial Fore! Mile), and “Finish at Center Ice” (5th Line 5K), who wouldn’t want to be part of the most splashingly fun finish of them all, “Finish at the Wave Pool”? Help the runners and walkers celebrate their achievement in style as the Wave Pool Party Sponsor.

RECOGNITION INCLUDES:

- Inclusion on the Run Wild event page of the M3S Sports website
- Inclusion on all race week communications from M3S Sports
- Opportunity to include swag items in participant packets
- Inclusion on start line signage
- Prominent logo placement on start and finish lines
- Inclusion on the Run Wild event page of the Columbus Zoo and Aquarium website
- Inclusion in social media posts on the Columbus Zoo and Aquarium social accounts promoting Run Wild

Customizable sponsorships are also available. Please don't hesitate to reach out if you have additional ideas for your company. Contact Caitlin Garling at 614-724-3365 or at caitlin.garling@columbuszoo.org