

Untamed is the Columbus Zoo and Aquarium's premier annual fundraising event with spectacular experiences, exclusive tastings, and inspiring wildlife highlights. As a wildlife conservation organization with regional, national, and global impact, the Columbus Zoo and Aquarium annually supports conservation and research projects locally and worldwide.

By supporting Untamed, you are making a positive impact on the 10,000 animals at our Zoo, the over 600 species they represent worldwide, and the future of the natural world. Dress in your "Zoo Formal" attire and join the Columbus community for a one-of-a-kind evening featuring unique opportunities to engage with our mission of empowering people and saving wildlife. Guests will experience animal encounters, delightful cocktails, a sophisticated dinner, and the chance to bid on experiences and trips not found anywhere else!

Sponsoring Untamed showcases your passion for conservation, education, and for our world-renowned Columbus Zoo and Aquarium. Your brand will be featured as a Central Ohio leader among an influential crowd, at an elevated event that energizes the community to advance wildlife conservation.

2025 SPONSORSHIP OPPORTUNITIES





PRESENTING SPONSOR: \$50,000

- Title recognition as presenting sponsor in event promotion and during event
- Acknowledgement as presenting sponsor in one Columbus Zoo and Aquarium Beastly Bytes e-blast
- Full page recognition in event program
- · Half page ad in the Columbus Zoo's e-zine, The Beastly Banner
- Tickets tailored to sponsor's needs, up to 4 tables (32 tickets)

WILDLIFE ADVOCATE SPONSOR: \$25,000

- Recognition in event program, promotion, and during the event
- Recognition at cocktail reception area of the event
- Quarter page ad in the Columbus Zoo's e-zine, The Beastly Banner
- Tickets tailored to sponsor's needs, up to 2 tables (16 tickets)

CONSERVATION CHAMPION SPONSOR: \$20,000

- Recognition in event program, promotion, and during the event
- Quarter page ad in the Columbus Zoo's e-zine, The Beastly Banner
- Tickets tailored to sponsor's needs, up to 2 tables (16 tickets)

DINNER SPONSOR: \$15,000

- Recognition in event program, promotion, and during the event
- Listed as event sponsor in the Columbus Zoo's e-zine, The Beastly Banner
- Tickets tailored to sponsor's needs, up to 12 tickets

AUCTION SPONSOR: \$10,000

- Name/logo on auction materials
- Recognition in event program
- Listed as event sponsor in the Columbus Zoo's e-zine, The Beastly Banner
- Tickets tailored to sponsor's needs, up to 1 table (8 tickets)

VALET SPONSOR: \$5,000

- · Recognition in event program, promotion, and during the event
- Listed as event sponsor in the Columbus Zoo's e-zine, The Beastly Banner
- Tickets tailored to sponsor's needs, up to 12 tickets



WINE OR BOURBON TASTING SPONSOR: \$2,500

- Recognition on tasting signage
- Recognition in event program
- Listed as event sponsor in the Columbus Zoo's e-zine, The Beastly Banner
- Two (2) tickets

ANIMAL ENCOUNTERS SPONSOR: \$2,500

- Recognition on tasting signage
- Recognition in event program
- Listed as event sponsor in the Columbus Zoo's e-zine, The Beastly Banner
- Two (2) tickets

2025 TABLE SPONSOR OPPORTUNITIES

PREMIUM TABLE SPONSOR (8 TICKETS): \$5,000

Includes:

- 4 bottles of wine at your table
- Exclusive gift
- Recognition as Honorary Committee Member in program

TABLE SPONSOR (8 TICKETS): \$3,500

Includes:

- 2 bottles of wine at your table
- Recognition as Honorary Committee Member in program

